

MEMORANDUM OF UNDERSTANDING

By and Between



College Name

Rashtriya Kisan PG College, Shamli, (U.P.)

AND



**Vidya Bridge – A Unit of BSN Infotech Private Limited
LGF-2 Vipul Plaza Vipul Khan 3
Under Bank of Baroda, Gomti Nagar,
Lucknow, U.P.-226010, India**

This Memorandum of Understanding (MOU) is made and entered on this 01 day of 04 (Month) of 2026 (Year)

Between

College Name – Rashtriya Kisan Post Graduate College Shamli, Uttar Pradesh
(Hereinafter ‘College’), which is PARTY IN FIRST PART.
(Academic Partner)

And

VidyaBridge – A Unit of BSN Infotech Private Limited having its registered office at LGF-2 Vipul Plaza Vipul Khan 3 Under Bank of Baroda, Gomti Nagar, Lucknow, U.P.- 226010, India
(Here in after ‘Company’), which is PARTY IN SECOND PART. (Skill Partner)

I PREAMBLE

Reference to Letter no.35/AISHE/SNO-UP/08/19/2022-23 dated 20.02.2023 All India Survey on Higher Education (AISHE), Uttar Pradesh and Letter No. 2865 / SPD / RUSA / 2022-23 dated 20.02.2023 National Higher Education Mission (RUSA), Uttar Pradesh regarding increase of Gross Enrollment Ratio (GER) by implementing National Education Policy 2020 (NEP2020).

Whereas, College Name: **Rashtriya Kisan Post Graduate College Shamli, Uttar Pradesh** (here in after ‘College’) is desirous of hiring VidyaBridge who offers certification courses relating to “Finance & Accounting”, “Digital Literacy”, “Professional IT Skills”, “English and Other Foreign Languages”, “Personality Development”, “UP Government Diploma certificate Courses”, “Internships, Industrial Trainings & Projects” for the students enrolled in degree / diploma / certificate courses, which is **PARTY IN FIRST PART**;

AND whereas, **VidyaBridge – A Unit of BSN InfoTech Private Limited**, LGF-2 Vipul Plaza Vipul Khand -3 Under Bank of Baroda Gomti Nagar Lucknow (here in after ‘Company’) is engaged in and desirous of providing online courses relating to “Finance & Accounting”, “Digital Literacy”, “Professional IT Skills”, “English and Other Foreign Languages”, “Personality Development”, “UP Government Diploma certificate Courses”, “Internships, Industrial Trainings & Projects” for wide categories of students, which is **PARTY IN SECOND PART**;

IN FURTHERANCE THERE OF, both the parties have agreed and are desirous of long-term collaboration in areas of mutual interest and are willing to execute this ‘Memorandum of Understanding’ for the purposes as indicated in this ‘Memorandum of Understanding’, **HENCE**;

IN WITNESS THERE OF, this ‘Memorandum of Understanding’ is there for executed between the above parties on this 01 day of 04 (month) of 2026 (Year)

I. STATEMENT OF OBJECTIVE

This 'Memorandum of Understanding (MOU)' as executed by and between the PARTIES, is to offer courses through 'Online Mode' relating to "Finance & Accounting", "Digital Literacy", "Professional IT Skills", "English and Other Foreign Languages", "Personality Development", "Employability Certification", "UP Government Diploma certificate Courses", "Internships, Industrial Trainings & Projects" with due 'Certification' to be accorded by the second party, in consideration of the requirements related to NEP2020 and increase of GER of students enrolled at the 'College'.

II. RESPONSIBILITIES

The parties to this 'Memorandum of Understanding' shall be responsible and accountable for the following responsibilities, jointly and severally.

III.A. JOINT RESPONSIBILITIES

1. The parties shall be jointly responsible for proper and adequately scheduled enrollment, instruction and examination for the courses offered under this memorandum of understanding.
2. The parties shall be jointly responsible to accommodate additional facilities and/or procedures, which may be deemed necessary in furtherance of the objectives of this memorandum of understanding.
3. Jointly issue of certificate to the students after successful completion of skill course.
4. Curriculum planning, syllabus design / revision.

III.B. RESPONSIBILITIES OF PARTY IN FIRST PART

1. The party in FIRST PART shall be responsible to fulfill infrastructural, monitoring etc. requirements of the party in second part and/or students enrolled in the courses offered under this memorandum of understanding.
2. The party in FIRST PART shall be responsible to lead and facilitate joint organization of conferences, seminars, trainings, lectures, summer schools or such other events by whatever name called, in furtherance of the objectives of this memorandum of understanding.
3. The party in FIRST PART should share Coupon Code with recommended students for discount in Fee for selected courses.
4. Party in FIRST PART shall be responsible to upload the marks / transfer of credits as per rules.

III.C. RESPONSIBILITIES OF PARTY IN SECOND PART

1. The party in SECOND PART shall be responsible for online enrollment and online classes to the students, examinations & certifications, in consultation and on concurrence with the designated officers of the College, for such purpose in relation to all courses offered under this memorandum of understanding.
2. The party in SECOND PART shall be responsible for providing adequate online 'Reading & Learning materials' in 'English/Hindi' languages for the convenience of all the students enrolled in all such courses as offered under this memorandum of understanding.
3. The party in SECOND PART shall be responsible to offer some training courses with discount in fee for the recommended students from the 'College'.
4. The party in SECOND PART shall be responsible for enrollment and commencement of online training program of students on their online learning portal "Vidyabridge" in phased manner for group of students of 'College'.
5. The party in SECOND PART shall be responsible to provide skill training as skill partner to the student enrolled for the course.

IV. COOPERATION UNDERSTANDING

The parties shall be under the obligation to appoint / nominate persons to initiate and monitor the implementation and execution of all courses offered under this memorandum of understanding as 'Nodal Officers / Coordinators / Program Officers etc.' to purpose of attainment of objectives as enshrined under this memorandum of understanding.

V. METHODOLOGY

ONLY ONLINE

- 1 Course Content
- 2 Recorded Video
- 3 Online Classes
- 4 Book References etc.

V. COURSES & RELATED DETAILS

1. Notwithstanding any relative financial obligation to operate between the parties, the PARTY IN SECOND PART shall facilitate the PARTY IN FIRST PART to offer the courses with such titles, description, fee, contents etc. as indicated below, and not otherwise-

1(A) Online Courses offered with discount in fee to students recommended by 'College'

2. The parties shall jointly issue the certifications to the students.
3. Detailed 'Brochures' containing course details, requirements for completion, availability of reading material, classes, Fee etc. are online available in e-learning portal VidyaBridge at <https://vidyabridge.net>

Courses offered by VidyaBridge

- Finance & Accounting
- Career Excellence Program
- English & Other Foreign Languages
- Professional IT Courses
- Digital Literacy program
- Internship and Industrial Trainings
- UP Government Approved Courses
- Project Work
- Industry Ready Certification
- Office Management Essentials

VI. AMENDMENTS & ADDITIONS

1. All contents of this memorandum of association and all such other issues directly related therewith or incidental thereto the contents of this memorandum of association shall be amended, changed or altered only by written consent duly signed by 'authorized signatories' or their nominees or such persons as may be authorized by the parties for such purpose.
2. This memorandum of understanding shall come into force on the day and date when signed by both the parties in presence of their respective witnesses and shall be valid for a period of 3 years or till termination as according to the procedure of termination as under this memorandum of understanding.

VII. CONFIDENTIALITY

1. Parties to this memorandum of understanding shall be bound by high standards of confidentiality as prudent in relation on the objective so this memorandum of association.
2. It shall be incumbent on the PARTY IN SECOND PART to utilize all personal and non-personal information of students enrolled in courses offered, strictly for the purposes of their training, examination and certification etc. only.

VIII. ARBITRATION

1. In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media and respect the dignity of each other.
2. This memorandum of understanding is merely 'expression of intent' of joint initiatives of the parties to this memorandum and the obligations under this memorandum shall not be legally enforceable by or against either of the parties in the Judicature at Lucknow Court only.

IX. TERMINATION

This memorandum of understanding may be terminated at the instance of either party by providing an advance notice of 3 months with or without acceptance of such notice by the other party. The memorandum shall stand terminated on such date as and when 3 month's duration has passed after communication of notice of termination by either party to the other party.

This Memorandum of Understanding is hereby accepted and signed by each Party through their authorized representatives as indicated below:

For and on behalf of the College

Name: Prof. M. K. Jally

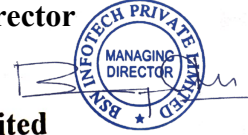
Designation: Principal

M.K. Jally
PRINCIPAL
R K (PG) COLLEGE,
SHAMLI

For and on behalf of the Company

Name: Shri Bipin Kumar Srivastava

Designation : Managing Director



(a) College Name: Meerut-Karnal
Road, Shamli, U.P., Pin-247776

BSN Infotech Private Limited
LGF-2 Vipul Plaza Vipul Khan 3
Under Bank of Baroda, Gomti Nagar,
Lucknow, U.P.-226010, India

Witness:

1. Dr. Rohit Rana

2. Dr. Preetam Singh

Rohit Rana
Preetam Singh

Witness:

1 Mr. Gaurav Nigam

2 Mr. Shashwat Srivastava

Gaurav Nigam
Shashwat Srivastava

FOR OFFICE USE (Details of both Parties)

College Person Detail

1 Signing Authority/ Head Details

(b) Name : Prof. M.K. Jally

(c) Designation: Principal

(d) Address of college: Meerut-Karnal Road, Shamli, U.P.
Pin-247776

(e) Mobile No: 07417572324

(f) Email ID: rkpgcollege1@yahoo.com

(g) Landline No.:

2 Nodal / Link Person Details

(a) Name: Dr. Rohit Rana

(b) Designation: Assistant Professor

(c) Address of college: Same

(d) Mobile No- 09045409045

(e) Email ID: deanag.rkpg@gmail.com

(f) Landline No.-

VidyaBridge -Unit of BSN Infotech Private Limited

Nodal / Link Person Details

Name: Gaurav Nigam

Designation: Director

Mobile No.: 9616466484

Address: BSN Infotech Pvt. Ltd

Email Id vidyabridge@bsninfotech.net

Mobile No. 6389646663